

# Blogging Goals

Month: \_\_\_\_\_

Blog Name: \_\_\_\_\_

## Social Media Goals

	Current	Goal	Growth %	Desired %
Facebook:				
Twitter:				
Instagram				
Google +				
Linked In				
Youtube				
Blog Subs				

## Blog Post Data

	Number of posts	Number Planned	Goal Met
Week 1			
Week 2			
Week 3			
Week 4			

Notes and Goals for the Month

# Blogging Goals

## Blog Reader Avatar Creator

Gender	
Female %	
Male %	
Other %	

Age	Male %	Female %
18-24		
18-25		
18-26		
18-27		
18-28		

	Percent
Android	
iPhone	
Other	
Desktop	

Political Affiliation	
Democrat	
Repub	
Indepen	
Other	

Top 5 Occupations

Top 5 Interests :

Buying Preferences :

Television/Movie Preferences:

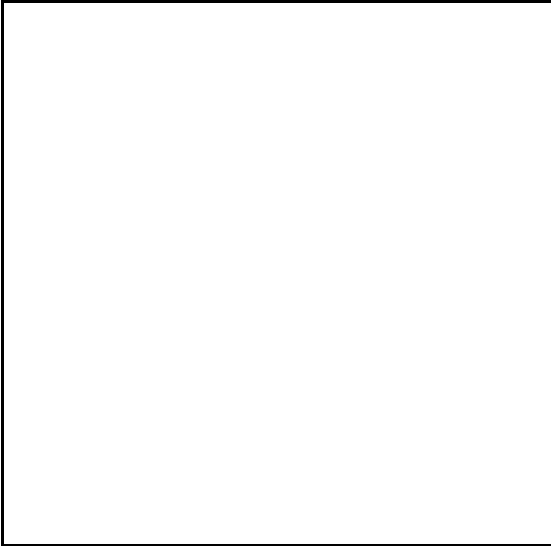
Median Income:

Total Number of Kids:

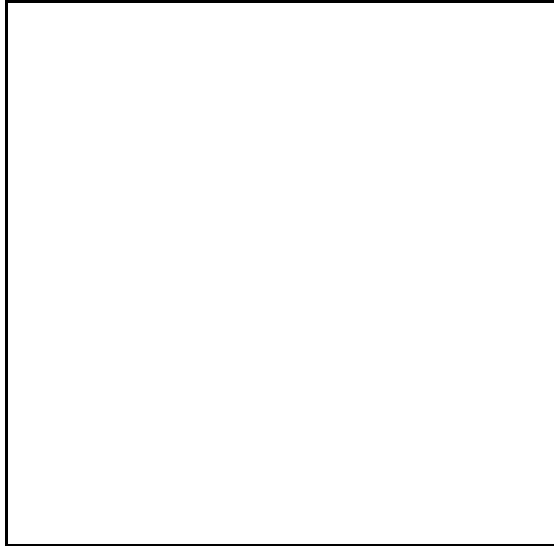
# Blogging Goals

## Blog Post Planning Tracker

Post Ideas



Notes:



Ideas for Next Month's Posts:

